



naranga

# FACT SHEET

## HEADQUARTERS:

Atlanta, GA

## MANAGEMENT:

**Tariq Farid** – Founder and Chief Executive Officer

**Faraz Iqbal** – Technology Solutions and Delivery

**George Duffield** – Sales and Alliances

## PR CONTACT:

**Nabiha Balala**, Marketing Coordinator

Naranga

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## FOUNDED:

Founded in Atlanta, Ga. in 2014

## OVERVIEW:

Naranga, an enterprise technology company dedicated to increasing multi-unit growth, provides mobile-centric software solutions that globally scale businesses within the franchise, retail and hospitality industries.

Created by a successful multi-unit entrepreneur, Naranga's configurable platform enhances overall operations management, lead gen deployment, ecommerce systems and consumer engagement.

Businesses choose Naranga's integrated suite to monitor accountability among their teams, ensure brand integrity, increase ROI and reduce operational costs.

Naranga's dynamic enterprise platform is designed to serve the smallest of multi-unit businesses to 1000 locations or more.

For more information on Naranga and its solutions, visit [www.naranga.com](http://www.naranga.com).

## SOLUTIONS:

ncompass

nsight

nspire

emaximation

nteract

## VERTICALS:

Franchising

Retail

Hospitality